



COURSE SYLLABUS

Entreprenörskap och strategi Entrepreneurship and Strategy 7.5 credits (7,5 högskolepoäng)

Course code: IY2624

Main field of study: Industrial Economics and Management

Disciplinary domain: Technology

Education level: Second cycle

Specialization: AIF - Second cycle, has second cycle course/s as entry requirements

Subject area: Industrial Engineering and Management

Language of instruction: English

Applies from: 2019-11-01

Approved: 2019-10-25

1. Decision

This course is established by Dean 2019-10-17. The course syllabus is approved by Head of Department of Industrial Economics 2019-10-25 and applies from 2019-11-01.

2. Entry requirements

Admission to the course requires taken the course Innovation and Business Development 7.5 credits.

3. Objective and content

3.1 Objective

The course covers the different schools of thought in the field of entrepreneurship and the role of entrepreneurship in economic growth. The course discusses supply-driven entrepreneurship versus demand-driven entrepreneurship as well as entrepreneurship as a subject and process. The course also deals with intrapreneurship and its significance in re-shaping large firms.

3.2 Content

- Entrepreneurship's role in the economy
- The source and function of different types of entrepreneurship
- Measuring entrepreneurship
- Entrepreneurship and business dynamics in Sweden
- The role of entrepreneurship in the structure of competence
- Supply of and demand for entrepreneurship
- The gains and returns of entrepreneurship
- Entrepreneurship from an individual perspective
- The process of entrepreneurship- opportunities, persons that drive them, the skills and strategies used to organize and exploit opportunities, as well as the environmental conditions
- The discovery and exploitation of opportunities, resource acquisition, entrepreneurship strategy and organizational processes

4. Learning outcomes

The following learning outcomes are examined in the course:

4.1 Knowledge and understanding

On completion of the course, the student will be able to:

- demonstrate a deeper knowledge of entrepreneurship based on key theories
- possess an analytical approach to the role entrepreneurship plays in industrial dynamics and growth
- possess a deeper understanding of the opportunities and limitations of strategic behaviour to improve entrepreneurship

4.2 Competence and skills

On completion of the course, the student will be able to:

- explain and analyze entrepreneurs' role in economic development

- explain, compare and analyze strategies for entrepreneurs in the area of innovation
- compile, present and critically analyze empirical research in the field of entrepreneurship

4.3 Judgement and approach

On completion of the course, the student will be able to:

- demonstrate improved critical thinking on relevant strategies to develop firms
- evaluate the social and economic effects of entrepreneurship

5. Learning activities

The course includes lectures, seminars, group work and self-studies. The course is assessed on an ongoing basis.

6. Assessment and grading

Modes of examinations of the course

Code	Module	Credits	Grade
I910	Written assignment 1	1.5 credits	GU
I920	Written assignment 2	1.5 credits	GU
I930	Written examination	4.5 credits	AF

The course will be graded A Excellent, B Very good, C Good, D Satisfactory, E Sufficient, FX Fail, supplementation required, F Fail.

The course-PM for each course revision should include the assessment criteria and make explicit in which modes of examination that the learning outcomes are assessed.

An examiner can, after consulting the Disability Advisor at BTH, decide on a customized examination form for a student with a long-term disability to be provided with an examination equivalent to one given to a student who is not disabled.

7. Course evaluation

The course evaluation should be carried out in line with BTH:s course evaluation template and process.

8. Restrictions regarding degree

The course can form part of a degree but not together with another course the content of which completely or partly corresponds with the contents of this course.

9. Course literature and other materials of instruction

Magnus Henrekson, Mikael Stenkula, (2016) Understanding Entrepreneurship, definition, function and policy, Studentlitteratur, Lund. (ISBN 9789144111964).

Scott Shane (2003) A General Theory of Entrepreneurship: the individual-opportunity Nexus, Edward Elgar Publishing Limited, Cheltenham. (ISBN 1843763826).

Scientific articles, reports and other additional reading material of maximum 500 pages are included.